

The Winner's Circle

RESULTS OF THE 2010 BETTER NEWSPAPER CONTEST



**West
Texas Press
Association**

EST. 1926

"Largest Regional Press Association in the World"

Special Section

DIVISION A

1. Brownwood Bulletin

A hefty publication featuring consistent design and writing craftsmanship throughout. Good story ideas and quality art keep the reader moving through the sections without ever being overpowered by the volume of the content.

2. Stephenville Empire-Tribune

The high-quality format is taken advantage of with crisp, dynamic artwork and a design that is consistent and supportive of the content. The information is solid, helpful, and gives the reader all the information needed for the upcoming season. A very good job of editing and directing a special section.

3. Kerrville Daily Times

A refreshing approach with good packaging and tight reporting. Good organization allows the reader easy access to information. Several unique features and treatments elevate the read for one fortunate enough to pick up the section.

DIVISION B

1. Wise County Messenger

Dynamic and striking design with overpowering images and style in the movie-themed presentation. Stories are well constructed and any football fan would consider himself fortunate to have such a fine product to prep for the upcoming season.

2. The Highlander

A bright and well-crafted cover fronts a unique theme that is carried through in a professional and lively manner. Concepts and content work hand in hand to provide insight to the community with the target audience in mind. A delightful read.

3. Lamesa Press Reporter

A well-edited and nicely planned section that provides a variety of features to engage and inform the reader. The full-page formats are utilized well and advertising is displayed in a scale that is appropriate and accessible.

DIVISION C

1. Glen Rose Reporter

A tight, bright information-packed football preview section with both consistent layout and writing from front to back. An enjoyable read for the fan and a solid product for the reader.

2. Fredericksburg Standard Radio Post

A monster-sized tabloid that is well-organized and edited. Page after page is packed with solid stories about the community and all it has to offer. Ads are constructed in an intelligent and attractive manner to support content and allow the reader to digest all the information offered with comfort.

3. The Colorado City Record

A tight, bright convenient visitor and newcomer guide with good design and content. A handy publication that displays interesting features and quality advertising in a pleasant manner.

DIVISION D

1. The Olney Enterprise

A clean and well-planned publication featuring consistent design and writing. Good art and solid stories provide a quality preview for local fans and a strong advertising vehicle for businesses.

2. Big Lake Wildcat

Well-organized and edited. The reader can scan the pages quickly and find the students one is most interested in. Text on each student is well-written and easy to read. The point sizes are easy on the eye throughout the publication.

3. Eldorado Success

A fun cover open to a consistent and attractive inside format. Light and entertaining features help tell the story of this graduating class and create a pleasant community keepsake.

HM. The Albany News

A unique publication with a great deal of research evident. A well-written publication with good value for the community and the advertisers.

Sports

DIVISION A

1. Plainview Daily Herald

A very tough but worthwhile choice in a very, very good field. Outstanding presentation. Overall a solid product.

2. Kerrville Daily Times

3. Stephenville Empire-Tribune

HM. Brownwood Bulletin

DIVISION B

1. Wise County Messenger

In a loaded field of quality, the wise County Messenger's sports section stands out. Quality. Quality. Quality.

2. The Highlander

3. Burleson Star

HM. Graham Leader

DIVISION C

1. Glen Rose Reporter

A well rounded source of information with outstanding layout. Articles are well written & informative.

2. Clay County Leader

3. Fredericksburg Standard Radio Post

HM. Dublin Citizen, Hondo Anvil Herald, Colorado City Record

DIVISION D

1. The Albany News

A superior product in every way. Presentation is commendable. Writing is solid and clean. A reason to buy the paper.

2. Crowley Star

3. Everman Star

HM. Hico News Review, Muleshoe Journal, Olney Enterprise

Features

DIVISION A

1. Stephenville Empire Tribune

Sara Vanden Berge – “*The Story of Stephen*” & “*Man Serving Time for Manslaughter Speaks*”

Sara Vanden Berge knows how to get out of the way and let her subjects tell their stories. These are readable, engaging pieces.

2. Kerrville Daily Times

Villalpando - *"Inexpressible Love"*; Turner - *"Time of His Life"*

3. Roswell Daily Record

Standifor - *"Shelter Hosts"* & *"RMAC Director"*

HM. Brownwood Bulletin

Deason - *"Eagle Scout"*; Fulto - *"Lyric Theatre"*

DIVISION B

1. Wise County Messenger

Mandy Bourgeois *"Freedom's Voice"* & Travis Measley *"Love's Long Journey"*

These features do what good community journalism features should do - to make people and events come alive through writing that shows, not just tells. And the photography and page design would have probably taken awards in any competition in the United States.

2. Lamesa Press Reporter

Regina Crutcher *"Girl Next Door"*; Russel Skiles *"Coming Home"*

3. Andrews County News

Sam Kaufman *"Rapid Recovery"* & *"Never Surrender"*

HM. Breckenridge America

Durham *"In the eye of the beholder"*; Hayworth *"Morgan goes to Nashville"*

DIVISION C

1. Fredericksburg Standard Radio Post

Cathy Collier - *"Two years later"*; Yvonne Hartman - *"No ordinary substitute"*

Good feature writers make stories come to life. These two pieces - one on a murder victim and one on a 94 year-old who still works as a substitute teacher, do just that. The writers both excel at the storyteller's craft.

2. Goldthwaite Eagle

Tammarrah Pledger - *"Local man, working dogs rank among nation's best"*

Tammarrah Pledger - *"Oliver's lost tool kit returns after 18 years"*

3. Lake Country Sun

Eric Steadham - *"Values Open Wide at Famous Water"*

Eric Steadham - *"Hell's Gate movie filming continues"*

HM. Dublin Citizen

Paul Gaudette - *"National artist calls Lingleville home"*

Jon Awbrey - *"Shake' shakes up stoic Dublin"*

DIVISION D

1. Hico News Review

Anna Belew - *"Viva the gap"*; *"Quadruple the love"*

Both stories feature lively outgoing writing that finds the "story" in the information. Both engage reactions up front and holds interest to the end.

2. Albany News

Kathryn Stapp - *"5 yr. old overcomes obstacles"*; *"Coke couple collects"*

3. Crowley Star

Andrew Brosig - *"Memories of war"*; *"Tracing the past"*

HM. Keene Star

DIVISION A

1. Stephenville Empire Tribune

Amanda Kimble - *"Cheatham & Lansford Jailed"*

Excellent coverage of a very important local story. Sounds like Bernie Madoff in Stephenville. The writer did an outstanding job of research on what is obviously a very complicated financial story. The layout of page 1 should have sent papers flying off the newsstand.

Sara Vanden Berge - *"Hico Man Killed in Afghanistan"*

Very sensitive handling of a very sad story that we are seeing far too often across America today.

2. Plainview Daily Herald

Deborah Zacher - *"Peanut Plant Closure"*

Excellent local follow up on story that made national headlines - employees tell a great story of what conditions were inside the plant.

Richard Porter - *"Fire Guts Lockney High"*

Another great job of covering a breaking news story of great importance to the Lockney community. Excellent side-bar story.

3. Roswell Daily Record

Cid Standifer - *"10,000 Acre Fire"*

Fires of such magnitude are tough to cover and Cid does a good job - great photos and layout and design.

Cid Standifer - *"HP loan"*

Another hard hitting investigative piece of charges against a city councilman.

HM. Kerrville Daily Times

Tim Sampson - *"Local man killed in Fort Hood Massacre"*

John Turner - *"Gun Sales Rise"*

DIVISION B

1. Wise County Messenger

Brandon Evans - *"Fire at Runaway Bay"*

Great comprehensive story on a major fire that destroyed many homes- Brandon Evan is a top-notch writer.

Travis Measley - *"Crash Kills Bridgeport Police Officer"*

A great job of a county-wide tragedy. Wonderful photos, beautifully written sidebar by Denny Deady - In a story that caught the attention of metro dailies and TV stations, the Wise County Messenger shows that the community newspaper that knows its community always does its best!

2. Lampasas Dispatch Record

Jim Lowe - *"Fort Hood Massacre"*

Jim Lowe did an excellent job of 'localizing' a national news story - The Fort Hood Massacre - Just what a good community newspaper should do. Through this story we see 'another side' of the alleged assassin.

Jim Lowe - *"Truck Wreck"*

3. (TIE) The Graham Leader

David Rupkalvis - *"Horse, 18 Dogs Seized"* & Cherry Young - *"Newcastle Fire"*

Jacksboro Gazette News

Jana Lynn Rupe - *"Jack County twister"*; *"Wildfires"* - no byline

DIVISION C

1. Clay County Leader

Matt Kelton - *"Back Burner Saves Bellevue"*

A huge story in North Texas and very different for a small newspaper to cover in such great detail and photos - Hats off to Matt Kelton - Excellent work and a clear winner.

Matt Kelton - *"Oil & Gas Interest"*

A great job of localizing a national energy story - good quotes- excellent picture.

2. Lake Country Sun

Mark Engebretson - "*Questions on Death of Daughter*"

Mark does a good job of following up on an old story - sad for Parents - sensitive handling of the story.

Mark Engebretson - "*Health Care Reform*"

Another good job of localizing a national news story. Important for the local folks to know how health care reform can affect them.

3. Glen Rose Reporter

Erin Cooper - "*Buttrey Pleads Guilty*"

Tough choice between #2 and #3 in this category - both are equally good. Erin does a great job on two important crime stories.

Erin Cooper - "*Five Arrests*"

The 'online' solicitation story is one we usually only see in metro papers - happy to see Glen Rose Reporter is 'on the ball' on this important issue for parents.

HM. Fredericksburg Standard Radio Post

Matt Ward - "*County Jail Over Crowding*"; "*Indigent Health Problems*"

DIVISION D

1. Eldorado Success

"*Eldorado siblings killed*"

Excellent work on an "out of town" news story. Very sensitive handling of a tragic story-great work on getting pictures from Bryan/College Station Daily.

"*Keate Guilty*"

This newspaper has lead on this story from the very beginning- good to see continuing follow up- good work.

2. Albany News

Melinda Lucas - "*Shortage in Tax Office*"

Integrity in Public Offices very important- Great job on this story- good local knowledge of similar problems in other governmental office's.

Melinda Lucas - "*5 hour Police Standoff*"

Excellent story and photos of a breaking news story

3. Everman Star

Mark Goodson - "*Everman football signings*"

Great news for the community

Candy McMichen - "*Infants bones in mobile home*"

Sad story also covered in Metro Daily's - good to see community paper also on top of this story.

HM. Ozona Stockman

Photography

DIVISION A

1. Stephenville Empire-Tribune

Some good, some excellent display. Very good job over all with the use of photography.

2. Plainview Daily Herald

Impressive front page use of photography. Good variety, good reproduction. Excellent cutlines and display. Attractive, interesting front pages from a visual perspective. A very good job here with the use of photography.

3. The Kerrville Daily Times

Good photos, display was good, but so many other photos around them distract from their display. Let good photos dominate in size and number - it will improve impact and display. Still, very good work here.

HM. Roswell Daily Record

Very good variety & perspective, but go the extra step and let something really dominate the front page. Run a 4 column photo when you have a good one (and you have good ones). You have the potential to be excellent in photo use.

DIVISION B

1. Wise County Messenger

Wow...very impressive! In every category, this entry is head & shoulders above the competition (visually). Great art used well by someone that knows design. Kudos.

2. Lamesa Press Reporter

Good, even excellent display and news value. Good photography used well makes for a visually attractive paper.

3. Lampasas Dispatch-Record

Good use, but some photos not as strong as they could be.

DIVISION C

1. Fredericksburg Standard Radio Post

Outstanding use of great photos. Excellent all around use/display/news value. Excellent cutlines. Hands down winner in division

2. Clay County Leader

Good to excellent display (especially on fire photo).

3. Lake Country Sun

Very good display on fire.

DIVISION D

1. The Clarendon Enterprise

Nice job all around on these two, especially the basketball shot. Well displayed, excellent impact/good news value.

2. The Big Lake Wildcat

Good job all around.

3. The Eldorado Success

Good football close-up- Well done.

Column Writing

DIVISION A

1. Brownwood Bulletin

Gene Deason - "*Explore new places when traveling*"

Inviting, easy to read, pulled through the story with anecdotes.

Candace Cooksey Fulton - "*Barbie's 50th*"

Lighthearted, smooth read about the popular doll. Good head on a nostalgia column.

2. Kerrville Daily Times

John Turner - "*Swine flu that stopped spring sports*"

Thoughtful lament - with stats - on state's decision to shut down school athletics.

John Turner - "*Skeet shooters*"

Highly personal experience piece on his 1st shoot.

3. Stephenville Empire Tribune

Sara Vanden Berge - "*Dog bites & homeless man*"

Good defense of paper's rights as community watch dog.

Sara Vanden Berge - "*Growing up as a journalist*"

Great piece of help-evaluation in the paper about the paper and the way it treats news stories of deaths.

HM. Plainview Daily Herald

Nicki Bruce Logan - "*Maintaining an Old Yard*"

Good conversational lead & style, pulling on memories with family plus good lawn tending tips.

Nicki Bruce Logan - "*Loss of H.S. printed annual*"

Mourns loss of annuals by citing memories allowed when looking back. Written in an engaging conversational manner.

DIVISION B

1. The Perryton Herald

Jim Hudson - "Drug Legalization - Arguments against"; "Black Monday"

2. The Highlander

Stephen Colwell - "Training for a swim, bike & run"; "Summer sports & kids"

3. Lampasas Dispatch Record

DIVISION C

1. Fredericksburg Standard Radio Post

Cathy Collier - "Mr. President...he is us"

Sharp head. Engaging history that provokes curiosity and not answered until the end.

Terry Collier - "People Helping People"

Good lead, anecdotes confer the sentiment and a summary end congratulates those who care.

2. Colorado City Record

Carol Parsons - "Demise of Reading Rainbow"; "Restoring Downtown"

3. Dublin Citizen

Mac McKinnon - "Memory Lane"; "Gardening"

DIVISION D

1. Eldorado Success

Randy Mankin - "Memory of Two Young Victims"

Compassionate for community and family; connecting to the readers

Randy Mankin - "Family Reunions"

A light touch of an annual rite of summer- connecting with that universal chord of human experience.

2. The Big Lake Wildcat

Randy Mankin - "Paul Harvey's life, death and influence"

Connects the reader to a prominent figure via anecdotes that humanize.

Randy Mankin - "Thanksgiving"

Summarizes history and goes beyond the traditional and then wraps up with the traditional and our Nation's traits and benefits.

3. Clarendon Enterprise

Roger Estlack - "Mom's Love"

Personal, connects with readers experiences

Roger Estlack - "Parody of son - Nobel Prize"

Editorial Writing

DIVISION A

1. Roswell Daily Record

"Term length for municipal judge selected at midterm"

Confusing - lead suggests editorial is about electing municipal judge - then shifts to issue of replacement judge serving two or four years - draws conclusion after suggesting city clerk made honest mistake.

"Government ethics"

Good example of conflict of interest with city council member - details progression of decisions - commends ethical decision of council members after paper focused on issue.

2. Kerrville Daily Times

"Run for city council or become committee member"

Good lead about backseat driving urges residents to get into driver's seat by running for city council or becoming a member of planning and zoning commission. Gives details about how to apply.

"Suicide awareness"

Introduces topic of suicide and series that will run in paper with hotline numbers - urges people to start talking about the issue.

3. Brownwood Bulletin

"Homeless people"

Typo collection of information lacks focus - mentions series of stories about homeless issue, but fails to provide strong conclusion. Just says homeless cannot become invisible and ignored.

"Supporting veterans GI Bill"

Describes delay in providing funding provided by GI Bill - states problems well. Quotes sources saying problem needs to be solved.

DIVISION B

1. Breckenridge American

Rob Durham - "President's Televised Speech About Education"

Presents issue in a balanced way, 'Personally I don't agree with what the guy does or says a lot of the time, but I respect him.' Makes strong case for respecting office of president, listening to various opinions, avoiding hypocritical decisions. Mentions Ronald Reagan's 1998 speech with similar format and televised space shuttle explosions of 1986 and 2003.

Rob Durham - "Parents Sending Children To Schools Outside District"

Presents problem of students going to schools - some as far as 30 miles away - to school urges parents to support children's education by supporting local school district.

2. Jacksboro Gazette-News

"Landfills"

IESI - unfamiliar acronym. Clear statement of issue and good background information, interesting comparison to windmill decision, surprising stance recommended to remain neutral.

"Drainage Problem"

Clear definition of issue, begins with positive comments as context is provided, explains the issue well, gives a possible solution for the concern expressed.

3. Andrews County News

Don Ingram - "Water Supply"; "AIG Bonuses From Taxpayer Bailout"

DIVISION C

1. Fredericksburg Standard Radio Post

"Affordable housing"

Presents strong case for affordable house for middle-income people - gives great examples such as president of Chamber of Commerce and nurses at local hospital who cannot afford to live in town - solution recommended.

"Dallas Covenant School beats Dallas Academy 100-0"

Lessons learned when girls basketball team over powers other team - need to follow Golden Rule - good quotes to support opinions rewards to 'losing' team explained

2. Dublin Citizen

Paul Gaudette - "Swine flu"

Good analysis of information use causing reaction, whether there is anything new to say or not - uses swine flu as example of danger involved with rapid news delivery.

Mac B. McKinnon - "TxDot needs to listen"

Argues for Dublin's share of TxDot money for local projects - as DeLeon and Comanche have received - economy is an issue too, which seems to weaken case for fair treatment

3. Lake Country Sun

Mark Engebretson - "Property Value"; "Brazos River Authority New Board Member"

DIVISION D

1. The Clarendon Enterprise

Roger Estlack - "Negotiation of contract for law enforcement"

Clear statement of issue with background information. Possible solutions offered to deal with gap between two budgets. Suggestions to residents about benefit of paying the higher price. Thoughtful and well documented.

Roger Estlack - "Closing of Stanley Automotive-Impact on community"

Good documentation- 13 jobs lost, more than \$50,000 in taxes, lost ad revenue, support for local charities, increased business in restaurants and other businesses by out-of-town customers- interesting example of ad campaign that promotes City of Clarendon. "It's downhill all the way to Chamberlain Motor Company in Clarendon."

2. Keene Star

"Naming industrial park for Wayne Tomblinson"

Statement of issue and opinion stated first in brief recommends naming industrial park for man who worked to bring groups together to help city- good documentation with lots of background- plan of action suggested with contact person.

"Annexation"

Statement of issue and opinion stated first good examples that readers can relate to- describes benefits related to everyday events that reader's encounter- helps explain how annexation can prevent some potential problems.

3. Eldorado Success

Randy Mankin - *"Less than dependable electric supply"*

Good examples about power going out to attract reader's attention. Examples that people can identify with- suggestions about how to remedy problem- active campaign recommended with plan of action.

Randy Mankin - *"Price of Justice"*

Unfamiliar acronym YF2-gives local examples about cost of county services and their importance- writes about topic in a way people can relate to and understand the value of paying for services.

Advertising

DIVISION A

1. Plainview Herald

Gebos

Great use of art type head to set the mood for the ad. Dominant visual. Powerful logo. Great ad!

Cargill

Bold head, powerful visual. Bullet copy framed by action photos that lead directly to a strong close. Powerful ad.

2. Brownwood Bulletin

Texas Bank

Classic ad: question - positive answer. Left to right eye flow, numbering of copy block assures readership. Strong close. Really nice work!

Draco's

This is a fun ad that does the job - especially considering its 1x1.5 limitations. I know if my car is dirty that I need to call Draco. I can't read the address or copy that well, but the ad will get response & considering the size, the job is done. Risk has rewards. Good job.

3. Roswell Daily Record

Starkey

Difficult subject but handled well through your concept. Easy to read but readability could be helped by increasing the point size in the first paragraph. Otherwise an interesting ad.

Peachtree

Good headline & lead photo to get the reader into the ad. Copy reads very well - good personalization.

DIVISION B

1. Lamb County Leader

Security State Bank

Very well done ad. Balance is exceptional. This many photos is a challenge with the number of names in each cutline. Yet you have laid out the ad very well - especially your arrangement below the break - great job.

Security State Bank

This ad has a lot of content that could be overwhelming, but your typography and copy, and your use of subheads and kerning do a nice job of advancing the reader and holding attention.

2. The Graham Leader

Young County

Well-designed and creative concept attracts the reader and copy placement executes the eye flow well until you read the bottom. I think some realignment would help here, carry the 'providing' line larger and as one line, move 'ask for' over to the left of the logo. Otherwise, very interesting ad.

BOAZ Department Store

For a small ad, this one is an attention-getter. Thanks to the concept. Eye flow is well executed. I think the free flower offer could have been larger. Otherwise, nice job.

3. Wise County Messenger

Booth Brothers

Good left to right controlled eye flow. Nice linkage to 'Live'

Sam's

Ad has a good overall concept but stay away from the 4-6pt disclaimer type... just doesn't reproduce well and is terrible to try and read in a newspaper

HM. The Canyon News

Maxor Express

This ad is straight forward - strong - good impact. Very clear to follow with impelling copy. This is a blueprint for you. Wish your other ad would have been this strong.

Open House

Wow, just too much. Orange type against the gray as a head doesn't work - contrast. Three logos in the head - no. Photo is contaminated with color info. Ad is busy busy busy. A complete reverse from your very strong Maxor Express ad.

DIVISION C

1. Fredericksburg Standard Radio Post

Timeless Luxury Homes

Overall - very well done ad. Impact photo - powerful headlines. Simple copy and contact information. This is a first place ad.

Gillespie County Fair

A lot happening here, but you pull it off very well with your excellent use of photo & art integration

2. Dublin Citizen

Veldhuizen Cheese

Simple/effective - good eye flow with easy to read benefits. Good use of color background to tie the ad together.

Bradbury Builders

Well done ad - good use of visuals tie it in with benefit headlines culminating in well-displayed contact information - good job.

3. Lake Country Sun

Mark Anderson Homes

Very professional ad, strong visual, excellent type selection. Benefits well-featured, good use of color background screen to tie the ad together.

Eagle Title

Good vertical ad - easy to read, easy to follow. Good visuals, nicely set off from the other ads.

HM. Clay County Ledger

Four Stars Auto Ranch; House Ad

DIVISION D

1. Clarendon Enterprise

Postal Hike

Good creative concept. The headline & illustration work hand in hand to get the selling point over immediately which is the key to a strong ad. I probably would have added a bold blue border to separate it completely from sale ad that you have sitting on top of it. Also "same old service, higher price" also in blue. Would help to move the reader's eye.

Cornell's Country Store

Strong photo stops reader. Copy is easy to follow. The right target audience will identify with this ad. Watch use of smaller black type-address/phone as lack of contrast makes it hard to read. Would love to see you write the headline to play off of the girl's shirt.

2. The Albany News

Albany Reds

This ad has a strong visual impact to attract immediate attention. Use of color is absolutely right with red to tie directly in with the team, while using the green to symbolize the playing field. Ad nicely framed by your artwork. Great emphasis on the player's names where it should be, and no doubt who sponsored the ad. Good job!

Times of our Loves

Good photo to relate directly to your headline. Simple copy moves reader easily through the ad. Red, however is rough visual to work with in copy.

3. Ozona Stockman

Circle Bar Cable

Strong visual & offers forms a focal point. That draws immediate attention. Copy moves reader directly down through the offer and call for action, as it should.

Small Fashions

The unique border draws attention to this ad and it moves well from copy point to copy point. The ad could have been improved by using only two type faces so that the eye could make the copy journey at a more relaxed pace.

General Excellence

DIVISION A

1. Kerrville Daily Times

Strong front page with compelling news. Solid design & use of graphics separate it from most. Good headline writing directs reader. Graphics provide context. This paper is pleasing to the eye.

2. Stephenville Empire Tribune

3. Roswell Daily Record

Clean look, reader friendly. Good play on local news.

HM. Sweetwater Reporter; Brownwood Bulletin; Plainview Daily Herald

DIVISION B

1. Wise County Messenger

Outstanding photography and design. Excellent coverage on big news events, though reactions to the major events might be played more strongly than the events, given the time lag between the events and publication. This is a very good newspaper.

2. The Highlander

Excellent local public affairs coverage.

3. Lamesa Press Recorder

HM. Canyon News; Lampasas Dispatch Record; Jacksboro Gazette; Graham Leader; Andrews County News

DIVISION C

1. Clay County Leader

Excellent page one design, graphics, photos & story telling make this paper an engaging read. That same approach would strengthen what's already a nice looking & informative sports page. Excellent photography throughout.

2. Glen Rose Reporter

3. Fredericksburg Standard Radio Post

HM. Hondo Anvil Herald

DIVISION D

1. The Albany News

The news is easy to navigate; it's a very clear design to read. Good use of photography-crisp headline writing and solid coverage of hard news. Good use of graphs to enhance design-excellent color.

2. Crowley Star

3. The Ozona Stockman

HM. Eldorado Success; Muleshoe Journal

Photographer of the Year

DIVISION: DAILY

1. Kerrville Daily Times - Tom Holden

Strong sports & features. News good, but not quite as strong. Nonetheless, an excellent photo report overall.

2. Plainview Daily Herald - Richard Porter

Not bad - stronger sports & features. News was not weak, but not particularly strong. Good overall report through.

3. Roswell Daily Record - Mark Wilson

Some above average photography here. Some average. News stronger than sports. Features okay, but nothing special.

DIVISION: SEMI-WEEKLY

1. Wise County Messenger - Joe Duty

Good variety, good impact, excellent perspective. Very important part of total report.

2. Levelland News-Press - Mitch Ward

Mostly average and poor shots that don't add much other than to document the event.

DIVISION: WEEKLY

1. Crowley Star

Good-very good; even excellent at times. Very nice use of perspective. Really adds to the overall impact of the newspaper.

2. Clay County Leader

Pretty good all around - Nice use of perspective (both physical & lenses) . Good moments, good use of selective focus.

3. The Goldthwaite Eagle

Excellent sports, good features, news is a little lacking, but still okay. Good use of perspective, some unique photos.

Journalist of the Year

DIVISION: DAILY

1. Stephenville Empire-Tribune - Amanda Kimble

Amanda Kimble demonstrated what a 'journalist of the year' should be - versatile and compelling. Most impressive was the handling of a complex and potentially sensitive story on deadline - the arrests of two prominent accountants who were accused of misapplying their clients' funds.

2. Plainview Daily Herald - Doug McDonough

An appreciation of history is essential to a community newspaper's audience and it is doubtful anybody could have demonstrated that better than Dough McDonough in his 'Looking Back' vignettes. His work also showed how local events and local people from by-gone era took on a larger context.

3. Roswell Daily Record - Andrew Cone

This was a strong entry, based on story subjects. The story of the arrest of the city manager's son was strengthened by the effort to tell all sides, especially after deftly setting the controversy in the lead paragraph.

DIVISION: SEMI-WEEKLY

1. Lampasas Dispatch Record - David Lowe

2. Wise County Messenger - Brandon Evans

3. Levelland & Hockley County News-Press - John Rigg

DIVISION: WEEKLY

1. Crowley Star - Andrew Brosig

Andrew Brosig is the whole package - he writes clear breaking news stories, well-told features, and profiles that make you think you've just met the subject of the article, not just read a story about him or her. Brosig excels at both reporting and writing.

2. Keene Star - Paul Gnadt

3. Hico News Review - Anna Belew

Special Coverage

WEEKLIES

(Tie for First Place)

1. Fredericksburg Standard Radio Post / Eldorado Success

2. Ozona Stockman

3. Colorado City Record

DAILIES / SEMI OR TWIN-WEEKLIES

1. Brownwood Bulletin

2. Kerrville Daily Times

3. Plainview Daily Herald

HM. Graham Leader

Sweepstakes

DIVISION A



1. Stephenville Empire Tribune - 650 pts.

www.empiretribune.com/

2. Kerrville Daily Times - 600 pts.

3. Plainview Daily Herald - 475 pts.

DIVISION B



1. Wise County Messenger - 825 pts.

www.wcmessenger.com/

2. The Highlander - 300 pts.

3. Lampasas Dispatch Record - 275 pts.

DIVISION C



1. Fredericksburg Standard Radio Post - 675 pts.

www.fredericksburgstandard.com

2. Clay County Leader - 425 pts.

3. Glen Rose Reporter - 325 pts.

DIVISION D



1. The Albany News - 425 pts.

www.thealbanynews.net/

2. Crowley Star - 375 pts.

3. Eldorado Success - 350 pts.